

# **Mango Fund**

# **Annual Investment Plan**

## **2025/26**



September 2025

**Hort**  
**Innovation** **MANGO**  
**FUND**

## Proposed investments in 2025/26

A list of proposed R&D and marketing investments in the Mango Fund in 2025/26 can be found below. Each year, mango industry representatives meet as an advisory panel to discuss investment recommendations in line with the Mango Strategic Investment Plan (SIP). At this meeting, the panel is provided with a financial forecast and an investment analysis of current investments. Based on this information, they provide Hort Innovation with advice on priorities for investment for the upcoming year.

The mango advisory panel met on March 20, 2025 (and subsequent out-of-session advice in May and June) to discuss, provide advice on, and prioritise recommendations on investments in 2025/26. The R&D investment recommendations are listed in order of priority in Table 1 and the marketing investment recommendations are listed in Table 2.

*Note: Investments will be aligned to form multi-industry projects where possible, and all investments are subject to funding availability. If investments do not occur in this financial year, they will be reconsidered and reprioritised for the Mango Annual Investment Plan (AIP) 2026/27. Any investments not endorsed by June 30, 2025, will not be included in this report*

**Table 1. Mango R&D investment recommendations for 2025/26**

Priority	Investment	Outcome	Strategy
1	Improving biosecurity preparedness in the Australian mango industry	3. Extension and capability	3.1 Extension capability
2	Generation of data – mango, methoxyfenozide residue trials	2. Industry supply, productivity and sustainability	2.8 Crop safety data
3	Mango export study tour – Asia Fruit Logistica 2025	1. Demand creation	1.3 Export strategy
4	Multi-industry MRL data access and maintenance investment	1. Demand creation	1.3 Export strategy

**Table 2. Mango marketing investment recommendations for 2025/26**

Priority	Investment	Outcome	Strategy
1	Mango marketing program FY26	1. Demand creation	1.1 Consumer demand
2	Asia Fruit Logistica mango representation	1. Demand creation	1.2 Consumer awareness 1.3 Export strategy

## Current contracted R&D and marketing projects

Current contracted projects in the Mango Fund as at July 1, 2025, which are aligned to the respective outcomes and strategies in the Mango SIP, can be seen in Tables 3 and 4. More information about these projects is available on the Hort Innovation website where the projects have a hyperlink.

**Table 3. Current contracted mango R&D project actuals at 2024/25 and forecast to 2027/28**

Project code	Project title	2024/25 Actual \$	2025/26 Forecast \$	2026/27 Forecast \$	2027/28 Forecast \$
<a href="#">FF20000</a>	National Fruit Fly Council - Phase 4	8,000	8,000	14,000	-
<a href="#">MG16004</a>	Mango industry minor use program	2,655	-	-	-
<a href="#">MG21001</a>	Mango industry communications program	136,008	136,008	238,020	-
<a href="#">MG21002</a>	Extension to build innovative culture and capability in the Australian mango industry	267,118	238,271	351,907	-
<a href="#">MG21004</a>	Investigating the control of fruit drop in mango to support innovative solutions for Australian growers	10,000	30,000	-	-
<a href="#">MG22000</a>	Managing mangoes for future climates	20,000	19,858	-	-
<a href="#">MG23001</a>	2024 Australian Mango Conference	12,000	-	-	-
<a href="#">MG23002</a>	Mango foodservice research and strategy FY24	52,550	-	-	-
MG23910	Industry and grower consultation including SIAPs and EAPs	140	-	-	-
MG24001	Mango communications program: Deep dive	12,000	-	-	-
MG24910	Industry and grower consultation including SIAPs and EAPs	12,917	-	-	-
<a href="#">MT20007</a>	Regulatory support and coordination (pesticides)	2,438	-	-	-
<a href="#">MT21004</a>	Consumer behavioural data program	26,766	19,271	23,208	-
<a href="#">MT21006</a>	Australian Horticulture Statistics Handbook	25,278	-	-	-
<a href="#">MT21008</a>	National Bee Pest Surveillance Program: Transition program	13,900	-	-	-
<a href="#">MT21015</a>	Horticulture Impact Assessment Program 2020/21 to 2022/23	1,842	-	-	-
<a href="#">MT22005</a>	Horticulture trade data	1,561	-	-	-
MT23006	Independent mid-term review of VG21000, MG21002 and BA20002	19,153	-	-	-



Table 3. continued

Project code	Project title	2024/25 Actual \$	2025/26 Forecast \$	2026/27 Forecast \$	2027/28 Forecast \$
MT23007	M&E dashboard automation test	548	-	-	-
<a href="#">MT23201</a>	Consumer usage and attitude tracking 2023/24	3,221	-	-	-
<a href="#">MT23202</a>	Comms evaluation deep dive modules 2023/24	6,000	-	-	-
<a href="#">MT24005</a>	Horticulture Impact Assessment Program 2023/24 to 2025/26	1,422	948	1,185	-
<a href="#">MT24008</a>	Regulatory support and coordination (pesticides)	4,051	2,701	2,701	4,051
<a href="#">MT24011</a>	Improving biosecurity preparedness in the Australian mango industry	56,700	61,898	67,180	-
<a href="#">MT24201</a>	Consumer usage and attitude tracking 2025/26	4,036	8,073	8,073	-
MG24002	Asia Fruit Logistica: Mango	-	10,000	-	-
Total		700,305	535,028	706,274	4,051

Table 4. Current contracted mango marketing project actuals at 2024/25 and forecast to 2025/26

Project code	Project title	2024/25 Actual \$
MG23500	Mango point of sale FY24/25	19,836
MG23501	Mango Supply Chain Engagement Manager FY24/25	100,000
MG23502	Mango creative: Taste the Sunshine campaign (Expenses only)	3,235
MG23910	Industry and grower consultation including SIAPs and EAPs	55
MG24501	Brisbane Markets public relations sponsorship (Expenses only)	4,000
MG24502	Mango additional media spend (YouTube) FY25 (Expenses only)	30,000
MG24601	Mango Marketing Program FY25	352,000
MG24641	Mango international marketing program FY25	60,000
MG24910	Industry and grower consultation including SIAPs and EAPs	10,729
Total		579,855

## Financial statements

Financial statements for the mango R&D levy fund can be seen in Table 5 below, and the marketing levy fund can be seen in Table 6.

**Table 5. Mango R&D levy fund actuals at 2024/25 and forecast to 2027/28 (as at July 1, 2025)**

	<b>2024/25 Actual \$</b>	<b>2025/26 Forecast \$</b>	<b>2026/27 Forecast \$</b>	<b>2027/28 Forecast \$</b>
Opening balance	227,856	375,947	430,482	264,032
Levies from growers	561,368	510,000	510,000	510,000
Commonwealth funds	411,429	453,278	675,499	462,778
Other income	7,465	7,404	8,929	5,269
<b>Total income</b>	<b>980,262</b>	<b>970,682</b>	<b>1,194,428</b>	<b>978,047</b>
Project funding <sup>1</sup>	700,305	771,570	849,835	187,741
Available for investment	-	-	300,000	600,000
Service delivery	122,553	134,986	201,164	137,815
Total matched expenditure	822,858	906,556	1,350,998	925,556
Federal Government levy collection costs	9,312	9,591	9,879	10,175
Annual levy cash movement	148,092	54,535	-166,450	42,315
<b>Closing balance</b>	<b>375,947</b>	<b>430,482</b>	<b>264,032</b>	<b>306,348</b>

Note:

1. Project funding includes committed projects and projects supported by the advisory panel and currently in the process of procurement.

**Table 6. Mango marketing levy fund actuals at 2024/25 and forecast to 2027/28 (as at July 1, 2025)**

	<b>2024/25 Actual \$</b>	<b>2025/26 Forecast \$</b>	<b>2026/27 Forecast \$</b>	<b>2027/28 Forecast \$</b>
Opening balance	191,919	217,970	226,644	186,627
Levies from growers	748,489	690,000	690,000	690,000
Other income	-221	1,000	1,050	1,103
<b>Total income</b>	<b>748,268</b>	<b>691,000</b>	<b>691,050</b>	<b>691,103</b>
Project funding <sup>1</sup>	579,855	541,054	120,054	143,528
Available for investment	-	-	460,000	460,000
Service delivery	129,946	121,272	130,013	135,275
<b>Total expenditure</b>	<b>709,801</b>	<b>662,326</b>	<b>710,067</b>	<b>738,803</b>
Federal Government levy collection costs	12,416	20,000	21,000	22,050
Annual levy cash movement	26,051	8,674	-40,017	-69,750
<b>Closing balance</b>	<b>217,970</b>	<b>226,644</b>	<b>186,627</b>	<b>116,877</b>

Note:

1. Project funding includes committed projects and projects supported by the advisory panel and currently in the process of procurement.

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